

Success Stories: Credit Card Processing Fee Reduction

Every merchant account is unique and requires a customized cost- reduction strategy

- Overcharging is due to numerous factors, including incorrect account setup, transaction misclassification, and improperly applied discounts
- Detailed expert review is required to identify problems and develop an effective strategy to extract savings
- Micro adjustments must be implemented in a specific sequence to ensure cost reduction opportunities are not put at risk

Verisave's proprietary process delivers consistent savings for clients

- Verisave is not a card processor, we are a cost reduction firm specializing in credit card processing fee reduction
- Over 20 years, we have identified \$3 billion of savings
- We address every component of processing fees, including interchange and card association fees
- We continuously monitor and re-optimize client accounts to ensure savings are realized
- Verisave does the work for you so you can focus on strategic priorities

Here are a few **success stories**



**Verisave is
cost-reduction
made easy**



Fees Reduced
15% - 30%



Fast Turnaround
Savings active
within 6 weeks



Easy Process
We do the work
for you

Contact Verisave

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\$2.3mm
Savings/yr

- **25% savings** on Visa/Mastercard transactions
- **\$1mm** in American Express savings were also achieved through a new discount

Broadcast Media Platform

- Verisave's analysts discovered overcharging due to improper account setup and an unpublished American Express discount that was not applied
- Micro-adjustments were implemented to fix account setup
- Verisave prepared case and petitioned American Express, securing discount for client



\$300k
Savings/yr

- **22% reduction** in processing fees
- **\$300k** saved annually

SaaS/Data Company

- Account review revealed overcharging due to transaction misclassifications that were causing miscalculation of interchange fees
- Additional opportunities to reduce other processing fee components were also identified
- Verisave worked with processor to correct errors and implement additional savings opportunities



\$815k
Savings/yr

- **19% reduction** in processing fees
- **\$815k** saved annually
- **\$195k** refund secured

Logistics/Transportation Company

- Client experienced several unannounced quarterly fee increases billed as interchange fees
- Verisave's analysis and review of benchmark data revealed the fee increases were undisclosed card processor fees
- Presented with this information, the processor agreed to refund the extra fees
- Additional opportunities to reduce interchange were also identified and implemented



Interested in learning more?

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