

# A \$600k Annual Savings in the Transportation and Logistics Industry



## CASE STUDY: Optimizing Setup for Common Transactions

### Client Profile:

The client is a large commercial transportation and logistics provider working mainly in a business-to-business capacity throughout the United States.

They have been a Verisave client since July, 2018.

### Executive Summary

Identifying common transaction types across multiple accounts, Verisave was able to optimize the bulk of the client's volume.

### Challenge

Merchant Account Statements are opaque and difficult to navigate. Reviewing, monitoring, and optimizing these fees requires specialized knowledge and industry experience. Most companies are not positioned to address these issues without engaging a seasoned merchant account audit firm.

## The Merchant Account Audit

In June of 2018, the Client engaged with Verisave, a merchant account audit firm, to review its credit card processing fees.

The client had three separate Merchant IDs and a variety of similar B2B transaction types.

## Consolidation

Verisave's audit team analyzed the transaction detail in depth and determined the ideal merchant account structure for the client's most common transactions. Verisave then helped the client consolidate all Merchant IDs under a single processor best suited for these transaction types.

## Optimizing the Account

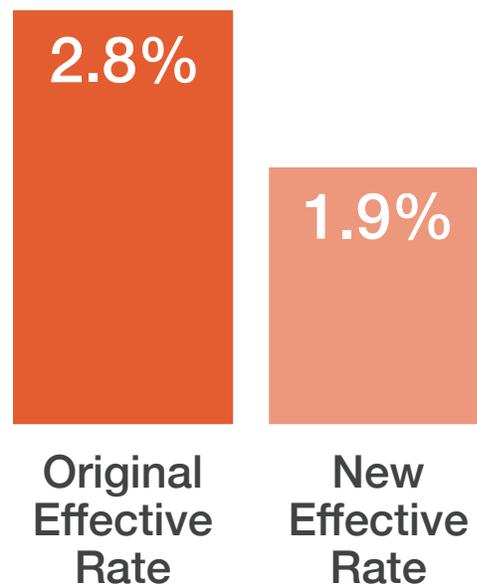
With the Merchant IDs consolidated within a single processor, Verisave worked with the client and the processor to optimize the back-end setup of the merchant account, reducing the overall effective rate from 2.8% to 1.9%.

## Statement Monitoring

Verisave committed to monitoring the Client's merchant account statements for 24 months, to ensure that all fee optimizations were being handled properly, and that the savings levels would be maintained at approximately \$50,000 per month.

# \$600k

## Annual Savings



# \$50,000/mo

## Ongoing Savings

Verisave is an independent Merchant Account Audit Firm, specializing in optimizing credit card processing fees.

To request a free savings analysis, visit:  
[verisave.com](http://verisave.com)

